

**Approved Minutes  
October 25, 2022**

**Minutes of the Public Campaign Finance Board of the New York State Board of Elections  
October 25, 2022**

The meeting of the New York State Public Campaign Finance Board was held at the office of the New York State Board of Elections, 40 North Pearl Street, Albany, New York in the 5<sup>th</sup> Floor Conference Room and was called to order at approximately 12:18 p.m.

The meeting was opened by Commissioner and Vice-Chair Brian Kolb. Commissioners present were Keesha Gaskins-Nathan, Douglas Kellner, Barbara Lifton and Andrew Spano. Staff members present were Todd Valentine, Kristen Zebrowski Stavisky, Cheryl Couser, Kathryn Orsino, Brian Connor, Logan Smith, Robert Eckels, John Conklin, Jennifer Wilson, Mike Haber, and Anne Tarpinian. Michael Johnson and Kim Galvin attended remotely.

**Minutes from August 15, 2022** – Minutes were approved as written. **The motion was approved unanimously (Commissioners Gaskins-Nathan, Kellner, Kolb, Lifton and Spano voting in the affirmative; 5 Yes and 0 No).**

**PCFB Organization:**

- The motion to nominate, and elect Commissioner Lifton as the Chair of the Public Campaign Finance Board. **(Commissioners Gaskins-Nathan, Kellner, Kolb, Lifton and Spano voting in the affirmative; 5 Yes and 0 No).**

**Executive Unit Update:** Cheryl Couser reported on several items including:

- A status update to the board on the upcoming launch of the PCFB program, project management, staffing, website metrics, development of unit procedures, and interaction with other State agencies and external stakeholders.
- The PCFB website, which went live on July 6<sup>th</sup>, 2022, has had over 6,843 page views from over 2,415 unique visitors. The PCFB website will be updated on November 9, 2022, to include descriptive and additional program content such as registration forms, application and certification forms and threshold and eligibility criteria.
- Significant upcoming activities will be initiated to educate the public, interested organizations and potential candidates about the PCFB including the creation of social media accounts on Twitter, Facebook, and Instagram, and the launch of a media campaign.
- The State Board of Elections financial disclosure system (FIDAS) and the Electronic Filing System (EFS) continue to be updated including the ability for the EFS to capture additional disclosure fields required for public matching funds.
- PCFB staff continues training, receiving two days of Excel training in August and September, and new hires and some subunits were provided additional training in accessibility.
- Ongoing usability testing continues with the Center for Civic Design.

**Old Business:**

- None

**New Business:**

- The adoption of Resolution 22-04 which relates to the adoption of the Open Meetings Law. **The motion was approved unanimously (Commissioners Gaskins-Nathan, Kellner, Kolb, Lifton and Spano voting in the affirmative; 5 Yes and 0 No).**
- The adoption of Resolution 22-05 which appointed Carl Zeilman to the position of Co-Director to the Public Campaign Finance Board. **The motion was approved unanimously (Commissioners Gaskins-Nathan, Kellner, Kolb, Lifton and Spano voting in the affirmative; 5 Yes and 0 No).**

The next board meeting is scheduled for Thursday, December 15, 2022, at 12:00pm.

The meeting was adjourned at 12:55pm.

**Approved March 14, 2023  
VOTE 7 YES – 0 NO**